

NIDV-magazine advertisement 2024

The NIDV-magazine is the only professional magazine for the Defense and Security related industry in the Netherlands. It is published online and in hard copy, and has a wide professional reach among industry and governmental decision-makers. The NIDV Magazine is the only advertising space available in NIDV publications, events, and digital environment.

The magazine has a distribution of 1500 copies and a large online readership. Articles focus on relevant policy challenges, organisations in the ecosystem, projects and programs, and decision-maker perspectives.

Editions 1 through 3 will be in Dutch. The November issue in English will also be distributed in hard copy for attendees of NEDS (NIDV Exhibition Defence and Security.)

Advertisement options Magazine

All prices are in EUR, and invoices to be paid in EUR. The discount rate is reserved for NIDV participants. Advertisements can be in Dutch or English.

		Price per page in EUR		
		1 and 2 nd page	3 pages	4 pages
1 A4	Standard price	€ 1.447,00	€ 1.302,00	€ 1.157,00
	NIDV participant	€ 1.113,00	€ 1.003,00	€ 890,00
1/2 A4	Standard price	€ 868,00	€ 801,00	€ 694,00
	NIDV participant	€ 668,00	€ 601,00	€ 534,00

^{*}A 10% or 20% discount on the total price is available when buying 3 or 4 advertisements and/or pages in a year. Advertisements are invoiced per magazine after publication.

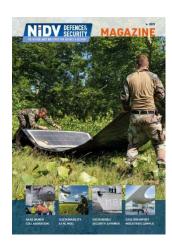
Issue for advertisement

Publication date:		<u>Deadline</u>		
2024 Magazine nr. 1:	week 13	19 February		
2024 Magazine nr. 2:	week 25	13 May		
2024 Magazine nr. 3:	week 37	5 August		
2024 Magazine nr. 4:	week 45	30 September		
Note: NEDS-issue (nr. 4) in English				

General information

Printsize 1/1 page: 185 mm x 278 mm
 Printsize 1/1 page bleed: 210 mm x 297 mm
 Printsize 1/2 page: 185 mm x 139 mm
 Supporting color PMS Reflex Blue

Requested document type: Quark Xpres (MacIntosch)/pdf



Reservation

For information and reservation of advertisements, please feel free to contact our advertisement partner:



ER-communications

T: 0031-(0) 314-334960 / (0) 627028877

I: info@er-communicatie.nl W: www.er-communicatie.com

Bezuidenhoutseweg 161 • 2594 AG Den Haag • T: +31 (0)70 364 48 07 • info@nidv.eu • www.nidv.eu



Reservation form

NIDV-magazine 2024

Company Name:	NID\	NIDV-member? Yes/No		
Contact person:	Job t	Job title:		
E-mail:	Phor	Phone:		
Adres:				
Zip code and town/city:				
Purchase Order number:				
VAT-registration number:				
Please state your choice of Edition Magazine 2024-1 Magazine 2024-2 Magazine 2024-3 Magazine 2024-4 NEDS	advertisements Total pages in edition	*Total (EUR) per edition (EUR)		
* For prices, please see page 1.				
Note				
Name:		Conditions All prices are in EUR and exclude 21% VAT/BTW. An NIDV participant reduced rate is available. Advertisements are invoiced per edition of the NIDV-magazine. When buying 2 or 3 pages in a year, a reduced price per page is available as shown on page 1.		
Date:		It is the responsibility of the advertiser to send in the required documents before the deadline. Reservation and placements of advertisement depend on approval of the NIDV.		