

NIDV-magazine advertisement 2024

The NIDV-magazine is the only professional magazine for the Defense and Security related industry in the Netherlands. It is published online and in hard copy, and has a wide professional reach among industry and governmental decision-makers. The NIDV Magazine is the only advertising space available in NIDV publications, events, and digital environment.

The magazine has a distribution of 1500 copies and a large online readership. Articles focus on relevant policy challenges, organisations in the ecosystem, projects and programs, and decision-maker perspectives.

Editions 1 through 3 will be in Dutch. The November issue in English will also be distributed in hard copy for attendees of NEDS (NIDV Exhibition Defence and Security.)

Advertisement options Magazine

All prices are in EUR, and invoices to be paid in EUR. The discount rate is reserved for NIDV participants. Advertisements can be in Dutch or English.

		Price per page in EUR		
		1 and 2 nd page	3 pages	4 pages
1 A4	Standard price	€ 1.447,00	€ 1.302,00	€ 1.157,00
	NIDV participant	€ 1.113,00	€ 1.003,00	€ 890,00
1/2 A4	Standard price	€ 868,00	€ 801,00	€ 694,00
	NIDV participant	€ 668,00	€ 601,00	€ 534,00

**A 10% or 20% discount on the total price is available when buying 3 or 4 advertisements and/or pages in a year. Advertisements are invoiced per magazine after publication.*

Issue for advertisement

Publication date:

2024 Magazine nr. 1: week 13
 2024 Magazine nr. 2: week 25
 2024 Magazine nr. 3: week 37
 2024 Magazine nr. 4: week 45
 Note: NEDS-issue (nr. 4) in English

Deadline

19 February
 13 May
 5 August
 30 September



General information

- Printsize 1/1 page: 185 mm x 278 mm
- Printsize 1/1 page bleed: 210 mm x 297 mm
- Printsize 1/2 page: 185 mm x 139 mm
- Supporting color: PMS Reflex Blue
- Requested document type: Quark Xpres (MacIntosch)/pdf

Reservation

For information and reservation of advertisements, please feel free to contact our advertisement partner:



ER-communications
 T : 0031- (0) 314-334960 / (0) 627028877
 I : info@er-communicatie.nl
 W : www.er-communicatie.com

Reservation form

NIDV-magazine 2024

Company Name:	NIDV-member? Yes/No
Contact person:	Job title:
E-mail:	Phone:
Adres:	
Zip code and town/city:	
Purchase Order number:	
VAT-registration number:	

Please state your choice of advertisements

Edition	Total pages in edition	*Total (EUR) per edition (EUR)
<i>Magazine 2024-1</i>		
<i>Magazine 2024-2</i>		
<i>Magazine 2024-3</i>		
<i>Magazine 2024-4 NEDS</i>		

* For prices, please see page 1.

Note

Name:

Signature

Date:

Conditions

All prices are in EUR and exclude 21% VAT/BTW. An NIDV participant reduced rate is available. Advertisements are invoiced per edition of the NIDV-magazine. When buying 2 or 3 pages in a year, a reduced price per page is available as shown on page 1.

It is the responsibility of the advertiser to send in the required documents before the deadline. Reservation and placements of advertisement depend on approval of the NIDV.