

NIDV-magazine advertisement 2023

The NIDV-magazine is the only professional magazine for the Defense and Security related industry in the Netherlands. It is published online and hard copy. The magazine is published in Dutch and has a wide professional reach among industry and governmental decision-makers. Subscriptions for the magazine are free for specific groups.

The magazine has a distribution of 1500 copies and a large online readership. Articles focus on company profiles, industry news, policy, and current affairs.

The March issue of 2023 will be published in English for additional international distribution and trade fairs. The November issue will be handed out in hard copy to the visitors of NEDS (NIDV Exhibition Defence and Security.)

Advertisement options Magazine

All prices are in EUR. NIDV-members receive a discount. Advertisements can be in Dutch or English.

		Price per page in Euro's		
		1 and 2 nd page	3 pages	4 pages
1 A4	Standard price	€ 1.378,00	€ 1.240,00	€ 1.102,00
	NIDV-member	€ 1.060,00	€ 955,00	€ 848,00
1/2 A4	Standard price	€ 827,00	€ 763,00	€ 661,00
	NIDV-member	€ 636,00	€ 572,00	€ 509,00

*A 10% or 20% discount on the total price is available when buying 3 or 4 advertisements and/or pages in a year. Advertisements are invoiced per magazine after publication.

Issue for advertisement

<u>Publication date:</u>		<u>Deadline</u>
2023 Magazine nr 1:	1 March	1 February
<i>Note: English issue</i>		
2023 Magazine nr 2:	1 June	1 May
2023 Magazine nr 3:	1 September	1 August
2023 Magazine nr 4:	1 November	1 October
<i>Note: NEDS-issue, EN</i>		

General information

- Printsize 1/1 page: 185 mm x 278 mm
- Printsize 1/1 page bleed: 210 mm x 297 mm
- Printsize 1/2 page: 185 mm x 139 mm
- Supporting color: PMS Reflex Blue
- Requested document type: Quark Xpres (MacIntosch)/pdf



Reservation

For information and reservation of advertisements, please feel free to contact our advertisement partner:



ER-communications
T : 0031- (0) 314-334960 / (0) 627028877
I : info@er-communicatie.nl
W : www.er-communicatie.com

Reservation form

NIDV-magazine 2023

Company Name:	NIDV-member? Yes/No
Contact person:	Job title:
E-mail:	Phone:
Adres:	
Zip code and town/city:	
Purchase Order number:	
VAT-registration number:	

Please state your choice of advertisements

Edition	Total pages in edition	*Total (EUR) per edition (EUR)
<i>Magazine 2023-1</i>		
<i>Magazine 2023-2</i>		
<i>Magazine 2023-3</i>		
<i>Magazine 2023-4</i>		

* For prices, please see page 1.

Note

Name:

Signature

Date:

Conditions

All prices are in EUR and exclude 21% VAT/BTW. A reduced price is available for NIDV-members. Advertisements are invoiced per edition of the NIDV-magazine. When buying 3 or 4 pages in a year, a reduced price per page is available as shown on page 1.

It is the responsibility of the advertiser to send in the required documents before the deadline. Reservation and placements of advertisement depend on approval of the NIDV.