

## NIDV-magazine advertisement 2022

The NIDV-magazine is the only professional magazine for the Defense and Security related industry in the Netherlands. It is published online and hard copy. The magazine is published in Dutch and has a wide professional reach among industry and governmental decision-makers. Subscriptions for the magazine are free for specific groups.

The magazine has a distribution of 2500 copies and a large online readership. Articles focus on company profiles, industry news, policy, and current affairs.

The February issue of 2022 will be published in English for additional international distribution and trade fairs. The February and November issue will both be handed out in hard copy to the visitors of NEDS (NIDV Exhibition Defence and Security.)

### Advertisement options Magazine

All prices include vat/btw. NIDV-members receive a discount. Advertisements can be in Dutch or English.

Full color	Price per page, including vat/btw *
1 A4 NIDV-member	€ 1.000,00
1 A4 Standard price	€ 1.300,00
1/2 A4 NIDV-member	€ 600,00
1/2 A4 Standard price	€ 780,00

\*A 10% or 20% discount on the total price is available when buying 3 or 4 advertisements and/or pages in a year.

### Issue for advertisement

<u>Publication date:</u>	<u>Deadline</u>
2022 Magazine nr 1: 10 February	25 January
<i>Note: English language issue, NEDS-issue</i>	
2022 Magazine nr 2: 1 June	1 May
2022 Magazine nr 3: 1 September	1 August
2022 Magazine nr 4: 1 November	1 October
<i>Note: NEDS-issue</i>	

### General information

- Printsize 1/1 page: 185 mm x 278 mm
- Printsize 1/2 page: 185 mm x 139 mm
- Supporting color: PMS Reflex Blue
- Requested document type: Quark Xpres (MacIntosch)/pdf



### Reservation

For information and reservation of advertisements, please feel free to contact our advertisement partner:



ER-communications  
T : 0031- (0) 314-334960 / (0) 627028877  
I : [info@er-communicatie.nl](mailto:info@er-communicatie.nl)  
W : [www.er-communicatie.com](http://www.er-communicatie.com)

## Reservation form

NIDV-magazine 2022

Company Name:	NIDV-member? Yes/No
Contact person:	Job title:
E-mail:	Phone:
Adres:	
Zip code and town/city:	
Purchase Order number:	

### Please state your choice of advertisements

Edition	Total pages in edition	*Total (EUR) per edition (EUR)
<i>Magazine 2022-1</i>		
<i>Magazine 2022-2</i>		
<i>Magazine 2022-3</i>		
<i>Magazine 2022-4</i>		
<b>** Discount on total (EUR)</b>		

\* For prices, please see page 1.

\*\* A 10% or 20% discount on the total price is available when buying 3 or 4 advertisements and/or pages in a year.

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**Name:** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Date:** \_\_\_\_\_

#### Conditions

All prices are in EUR and include vat/btw. A reduced price is available for NIDV-members. Advertisements are invoiced per edition of the NIDV-magazine and are charged in EUR.

It is the responsibility of the advertiser to send in the required documents before the deadline. Reservation and placements of advertisement depend on approval by the NIDV.